Speed of Reality: Ben Grosser

Opening Reception: First Friday, August 3rd, 2012, 7-10pm One night only show! 1043 Virginia Ave #212 Inside the Murphy Arts Building (317) 426-1321 (voicemail only)



About the Exhibition

The pace of cuts in reality TV has been steadily increasing, and now often obfuscates the content it presents. In fact, this increase is common throughout temporal media and has been accelerating for years. I'm interested in the potential effects of this change. Does it affect how we create meaning from what we watch? Does it change how we form memories in response to rapid changes in our visual field? Is it making it harder for us to watch anything slower?

The next installation at SpaceCamp titled *Speed of Reality* explores these questions. It presents the viewer with a living room environment where they can sit and watch themselves on the HD television. They see themselves in the style of reality TV, with constantly changing camera angles that zoom and pan on the subject. The music shifts rapidly, changing the mood. Is "reality" media altering non-mediated reality?



Installed at Co-Prosperity Sphere, Chicago, IL

About the Artist

Benjamin Grosser, an artist and a composer, is currently pursuing an MFA in New Media at the University of Illinois' School of Art + Design. Previously he earned two degrees in music composition from Illinois before moving to the Beckman Institute for Advanced Science and Technology, where he directed the Imaging Technology Group.

Grosser's visual art practice combines art, music, science, and technology to create works that explore technology and culture. He focuses on the ways that technology is changing our experience of the world, and uses those same technologies as a primary medium to create works that both reveal and examine those changes. Does computer-mediated vision change how we see without computers? Has 'reality' media altered non-mediated reality? Are helpful 'intelligent' systems evolving to make decisions for their own needs instead of ours? Grosser's works use interaction to construct an experience that encourages personal consideration of these questions. His artistic work has been covered widely in the online press, including articles on *Boing Boing*, the *Make Blog*, *Engadget*, *Fast Company*, and *Juxtapoz*. The *Huffington Post* said of his *Interactive Robotic Painting Machine* that "Grosser may have unknowingly birthed the apocalypse." His works have been curated into the *Rhizome ArtBase*, on display at the *Museum of Contemporary Art* in Chicago, twice supported by an *Illinois Creative and Performing Arts Fellowship*, received a *Creative Divergents Award* in 2011, and a *Terminal Award* for 2012-13. http://bengrosser.com

About the Location

SpaceCamp MicroGallery is a small contemporary arts gallery located on the second floor of the Murphy Arts Center. SpaceCamp is dedicated to bringing small (size wise) but large (idea wise) national

and international art to Indianapolis. The co-gallerists are Flounder Lee, Robert Horvath, and Charles Fox. www.spacecampgallery.com

The Murphy is a collection of galleries, studios, and restaurants. It is the home of the Indianapolis Museum of Contemporary Art, Primary Colours, and Heartland Truly Moving Pictures. The Murphy and SpaceCamp are located in the Fountain Square Arts District near Downtown Indianapolis.

About the Curator

Flounder Lee is an artist/curator/educator living in Indianapolis, Indiana. He has curated numerous exhibitions such as *Double Vision: A Dual Channel Video Festival, Mapable,* and *TPS Reports:*Performance Documents. He is an Assistant Professor of Photography at Herron School of Art and Design at IUPUI. He received his BFA from the University of Florida and his MFA from California State University Long Beach.



Speed of Reality 2010

Installation of computer, cameras, custom software, composed audio track, HD television, couch, TV table, coffee table, rug, lamp, pretzels, soda can

Larger/more images available upon request.